KUDZU

CREATIVE PORTFOLIO . 2026

PORTFOLIO

A boutique agency with global reach, we drive rapid and sustainable growth for our partners, inspired by the Kudzu plant, which grows exponentially—up to one foot per day. We provide web solutions, AI-driven technology, SEO services, and web analytics, delivering tailored digital strategies that accelerate success.



Web & MobileDevelopment . UI/UX Design . Growth & Automation

KUDZU

CONTENT

01 **About**
Who we are, what we do

02 **Approach**
How we think, plan, and build

03 **Selected work**
A featured retrospective
- Web solutions
- App Design
- Email Marketing

05 **In-house projects**
Our ideas, products, and experiments

06 **Services**
What we do best

07 **Contact**
Let’s start building together

KUDZU

ABOUT

KUDZI AI

Kudzu.ai is an Amman-based digital agency founded in 2022, inspired by the fast-growing Kudzu plant as a symbol of helping businesses grow and scale through technology. The company's mission is to make technology simple, human-centered, and practical by turning business ideas into effective digital solutions that improve customer experience and support digital transfor-



6+
YEARS

50
PROJECTS

30+
CLIENTS

ABOUT

KUDZU

APPROACH

Our goal is to help businesses grow quickly and efficiently, allowing them to focus on their core operations while we handle their web development, digital marketing, and more.Over +20 organizations have benefited from our expertise, which has supported the success and growth of their business.

01
Listen

We understand your vision before writing a line of code.

02
Build

Human-centered products, built to scale intelligently.

03
Grow

Technology that helps your business grow beyond limits.

APPROACH

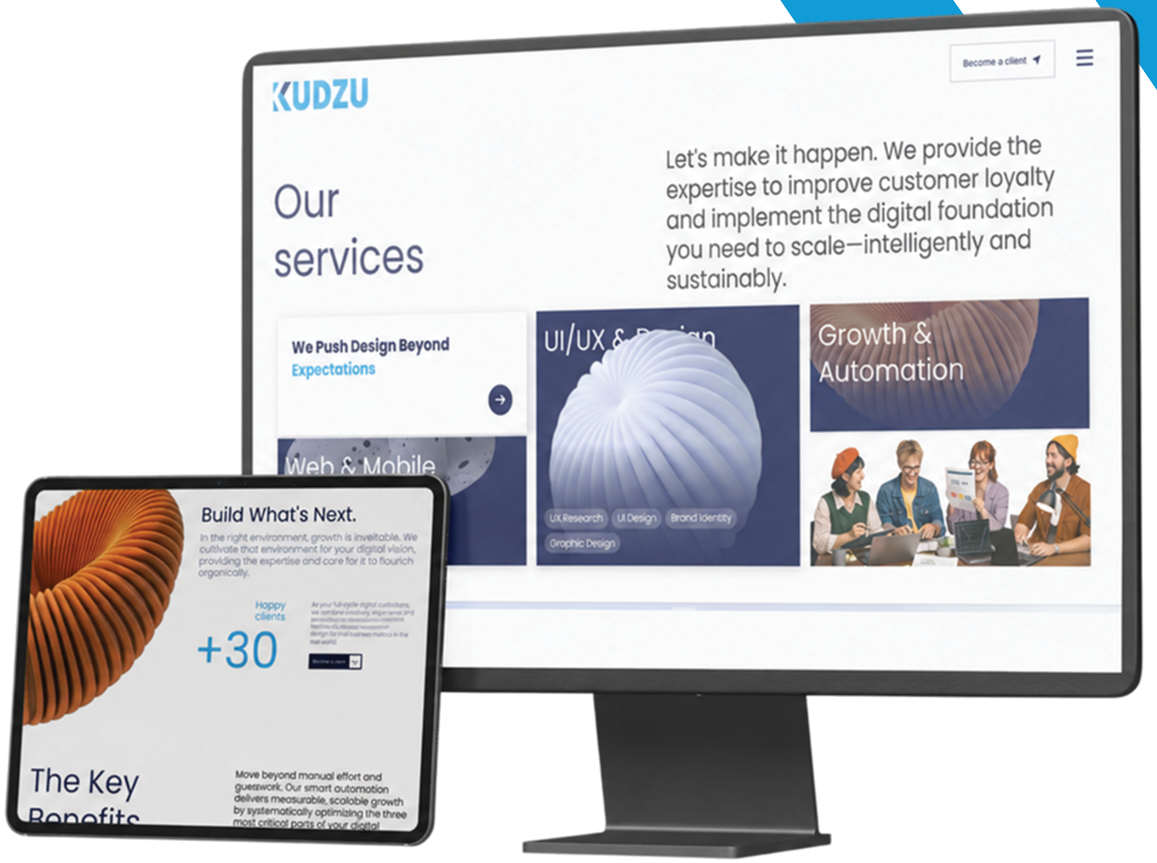
KUDZU

Selected Work.

KUDZU

Web solutions

We design and develop websites that combine strong visual identity with smooth functionality. Our process focuses on creating clean, responsive, and user-friendly digital experiences that reflect each brand's personality, support its goals, and make it easier for users to explore, engage, and take action.



SELECTED WORK

KUDZU

Web solutions . 01/06

PROJECT 01



sharī'a wiz

UI Design

UX Research

Ruby On Rails

ShariaWiz is a groundbreaking platform that not only simplifies the creation of Islamic Wills and Trusts, but also ensures total compliance with both Islamic law and local legal requirements, making it the only tool of its kind. Our mission is to help Muslims seamlessly fulfill their religious obligations while safeguarding their families' future.

Vist Website

SELECTED WORK

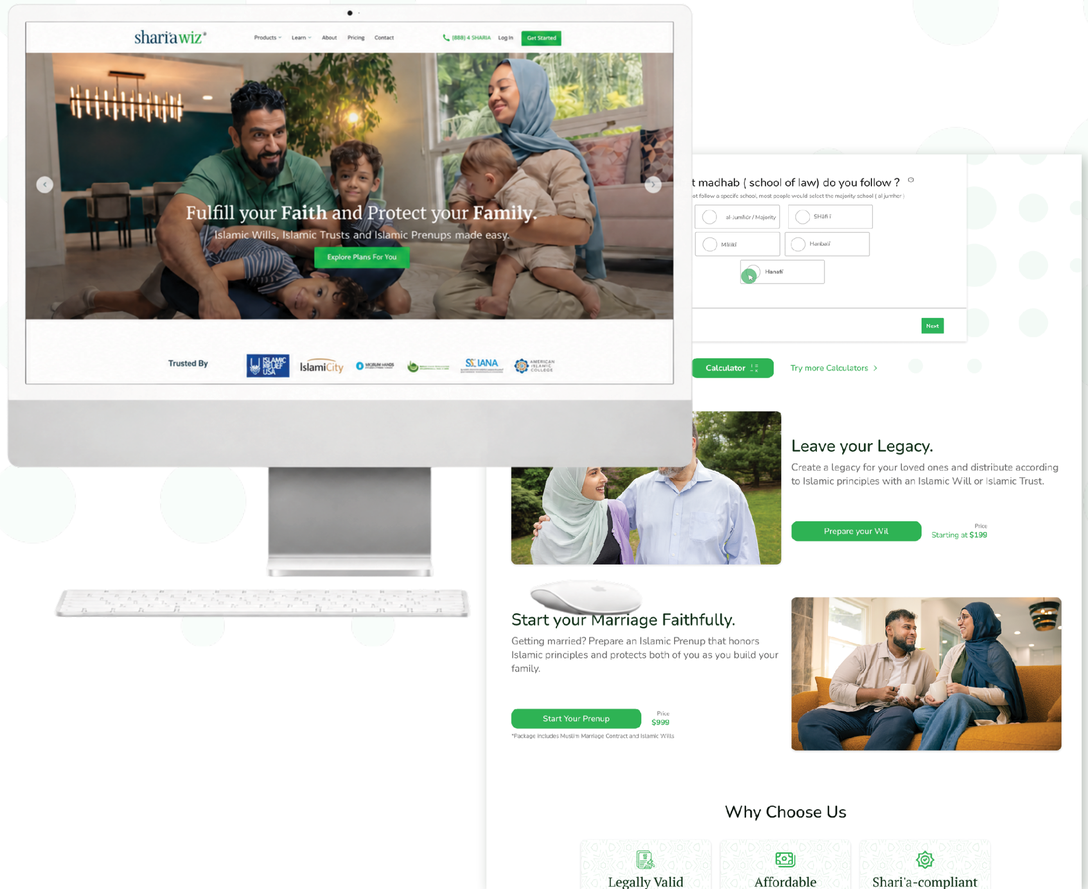
KUDZU

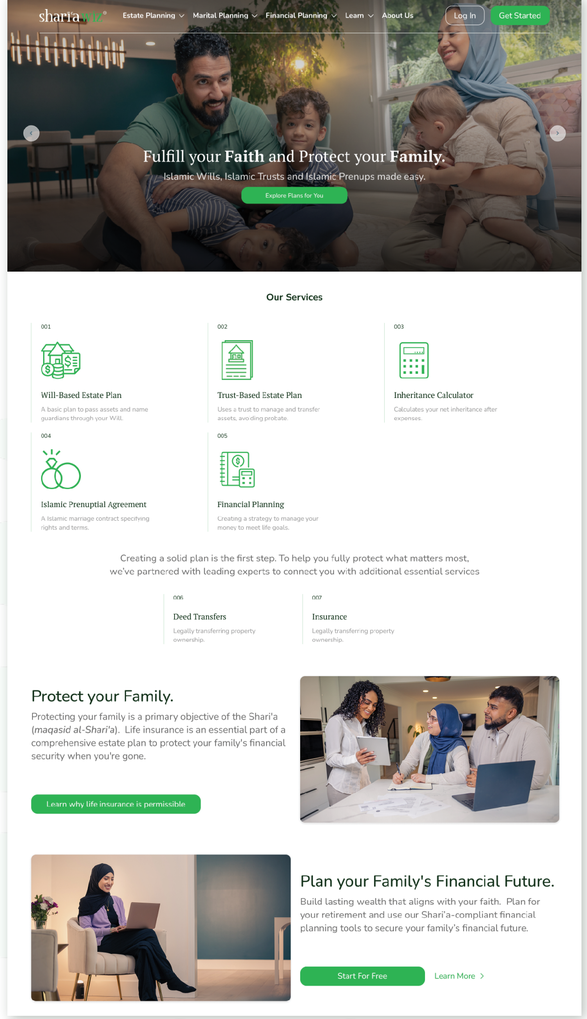
Web solutions . 01/06

PROJECT 01

shariawiz

Our work on ShariaWiz focused on creating a clear, trustworthy, and user-friendly digital experience for Islamic estate planning. The website was built to simplify complex legal and financial information, guide users through the process smoothly, and reflect the platform's professional and faith-based approach.



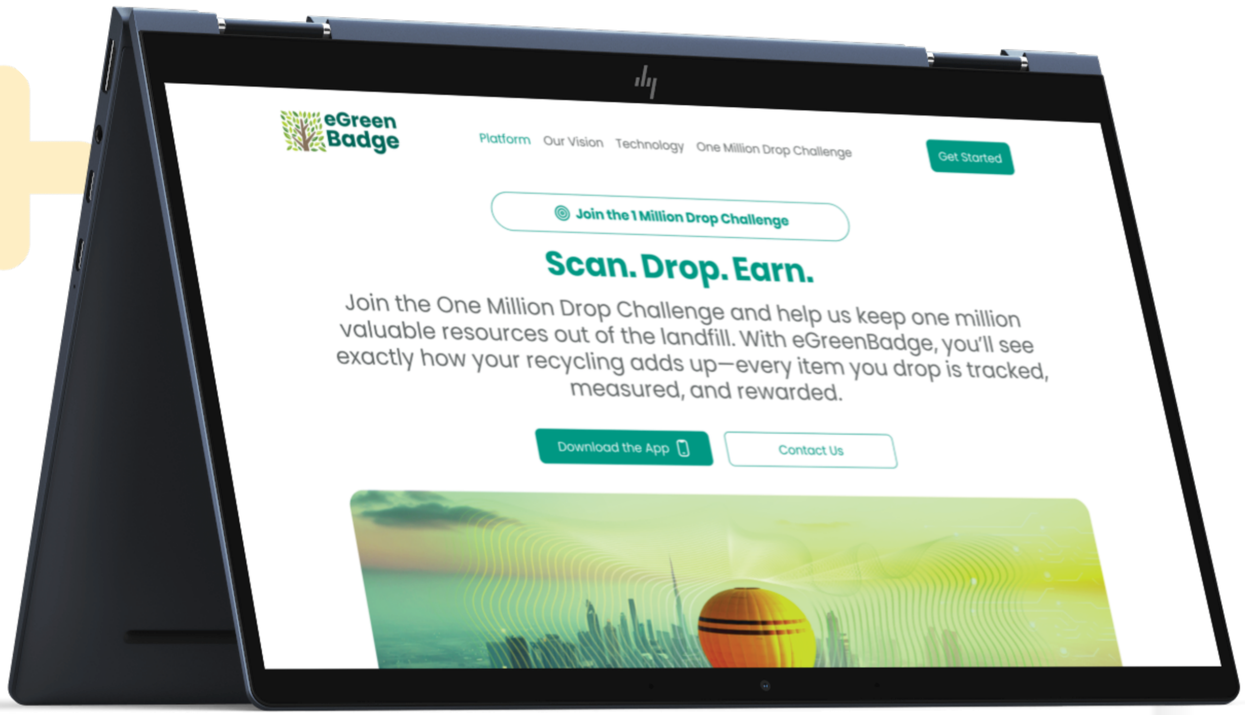


SELECTED WORK

KUDZU

Web solutions . 02/06

PROJECT 02



eGreen Badge

User interface design

User experience research

Development

Advertisings

eGreenBadge is a smart recycling platform in the UAE that makes recycling simple, measurable, and rewarding. It helps users scan, drop, and track recyclable items while earning rewards, and gives organizations real-time data on recycling performance, waste reduction, carbon impact, and ESG progress.

Vist Website

SELECTED WORK

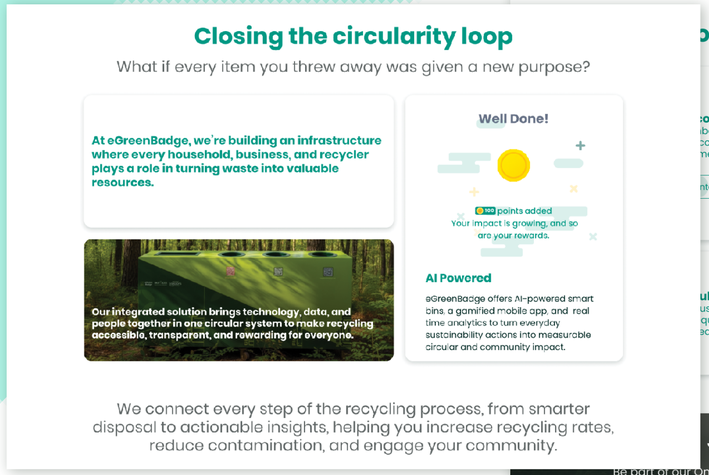
KUDZU

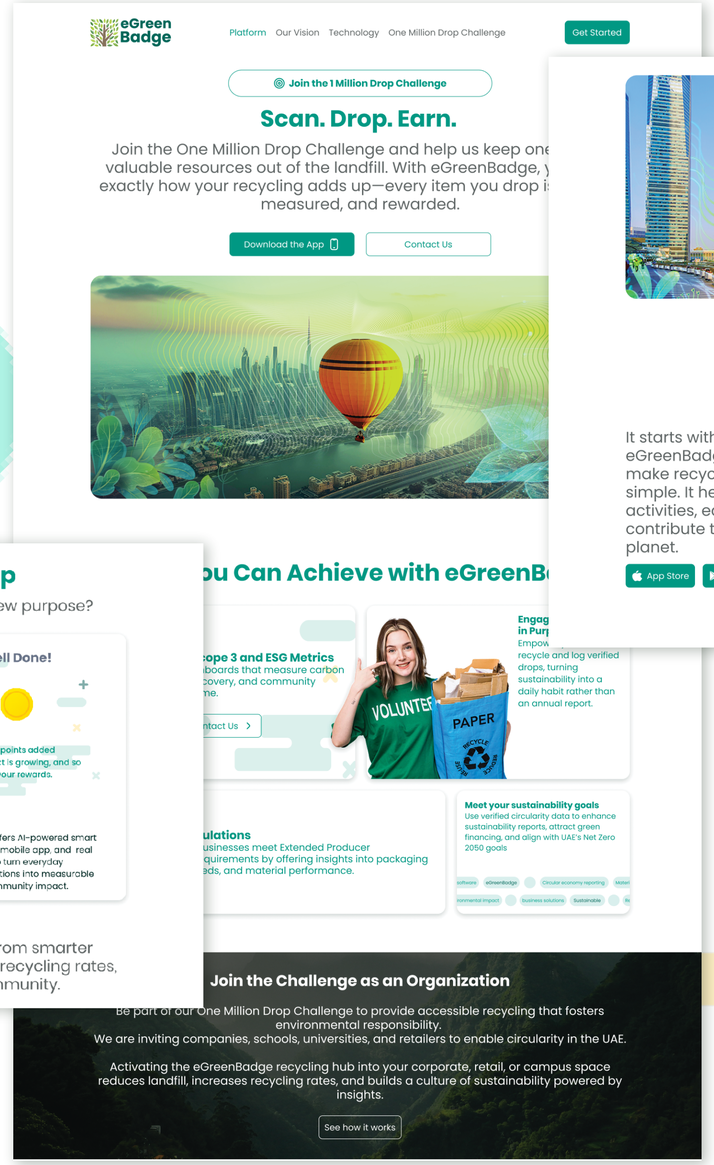
Web solutions . 02/06

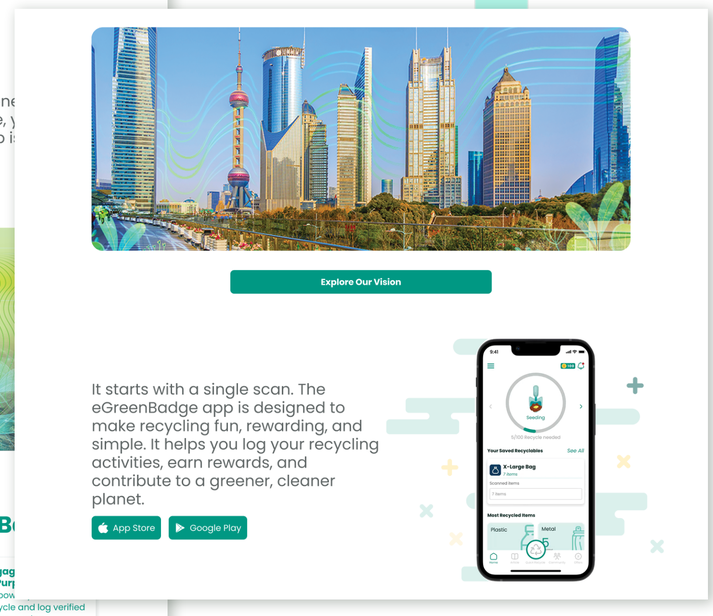
PROJECT 02

eGreen Badge

For eGreenBadge, the focus was on creating a modern, clear, and engaging digital experience for a smart recycling platform. The website was built to communicate the platform's mission, simplify the user journey, and highlight how recycling can be tracked, rewarded, and connected to measurable environmental impact.







SELECTED WORK

KUDZU

Web solutions . 03/06

PROJECT 03



GHADA SHOP

User interface design

User experience research

Development

Advertisings

Ghada Shop is an online fashion store offering modest, feminine, and timeless clothing. The website features curated collections, bestselling pieces, seasonal styles, scarves, loungewear, maternity wear, and burkinis, making it easy for customers to explore and shop elegant everyday and occasion-ready looks.

Vist Website

SELECTED WORK

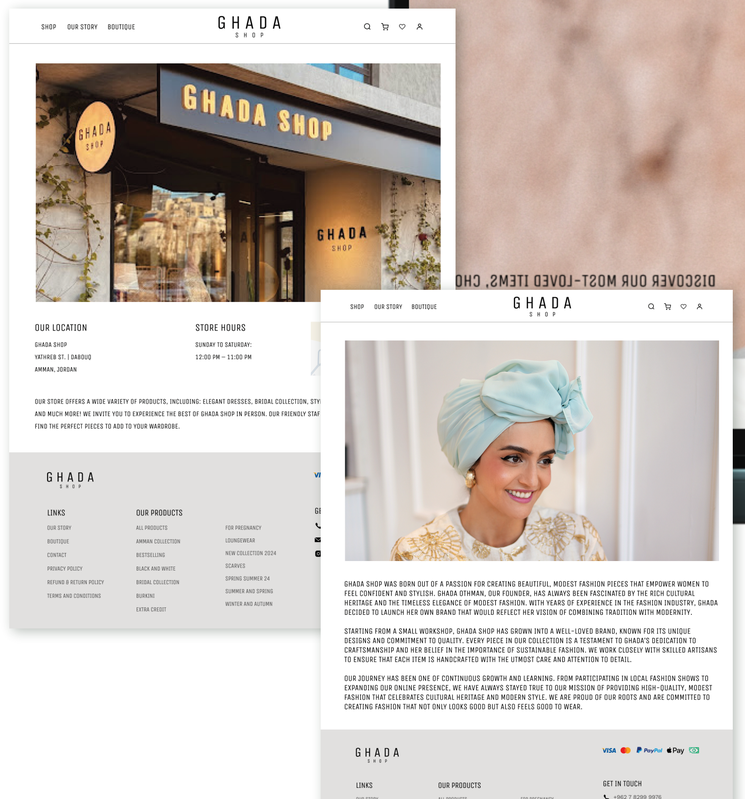
KUDZU

Web solutions . 03/06

PROJECT 03

GHADA SHOP

We designed and developed Ghada Shop to deliver a clean, elegant, and seamless online shopping experience. From the visual direction to the website structure and functionality,every detail was built to reflect the brand's modest feminine identity and make browsing, discovering, and purchasing products simple for customers.



SELECTED WORK

KUDZU

Web solutions . 04/06

PROJECT 04



steps Communications

User interface design

User experience research

Development

Advertisings

Steps Communications is a marketing and media company that helps brands bring ideas to life through advertising, digital marketing, production, and events. The website presents their services, work, partners, and team in a clear and professional way.

Vist Website

SELECTED WORK

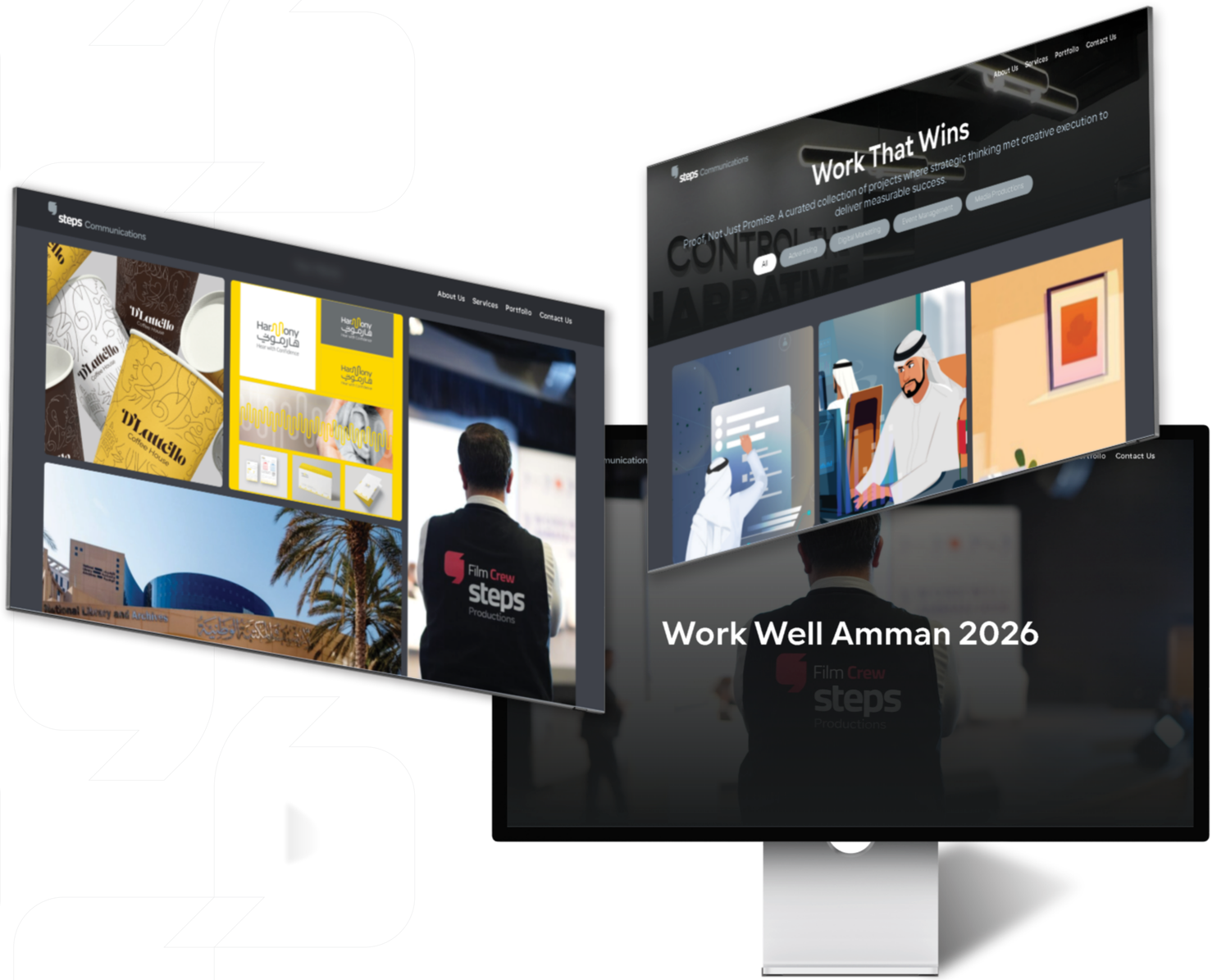
KUDZU

Web solutions . 04/06

PROJECT 04

steps Communications

The Steps Communications website was designed and developed to deliver a clean, professional, and engaging digital experience that reflects the company's creative identity. The website was built to present their services, portfolio, partners, and team in a clear way while creating a smooth and modern user experience.



SELECTED WORK

KUDZU

Web solutions . 05/06

PROJECT 05



CHICK MANIA GROUP

Development

Chickmania is a creative entertainment company that combines mobile game development, video production, and digital media services. The website presents its games, production work, team, careers, and creative services in a bold and engaging way.

Vist Website

SELECTED WORK

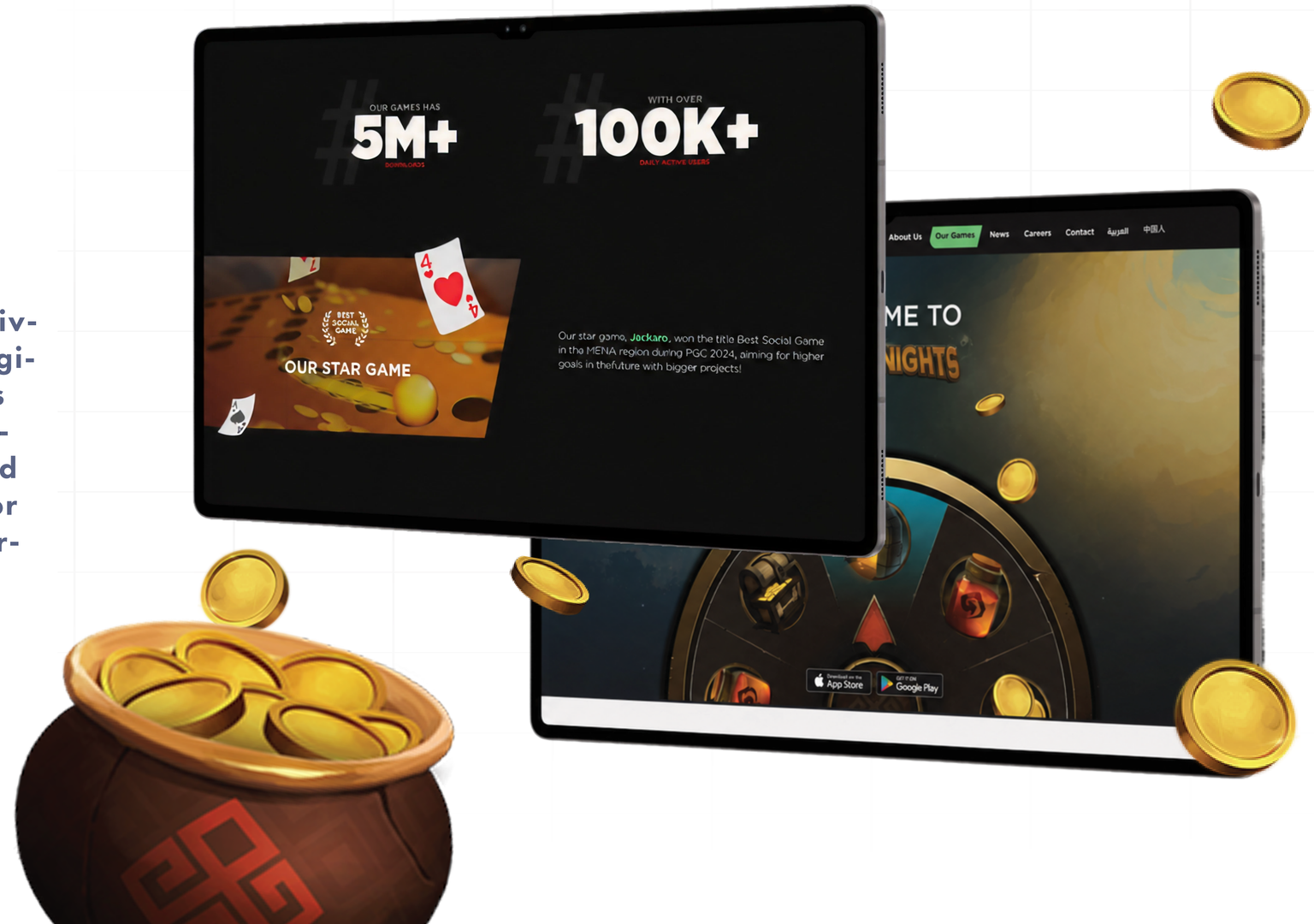
KUDZU

Web solutions . 05/06

PROJECT 05

CHICK MANIA GROUP

Chickmania website was developed to deliver a smooth, responsive, and engaging digital experience that matches the company's bold creative identity. The development focused on performance, clean structure, and interactive functionality, making it easy for users to explore the company's games, services, team, and career opportunities.



SELECTED WORK

KUDZU

App Design

We design and develop applications that are intuitive, reliable, and built around the user experience. From clear interface design to smooth functionality, our process focuses on creating responsive digital products that support business goals, simplify user journeys, and deliver practical value across devices.



SELECTED WORK

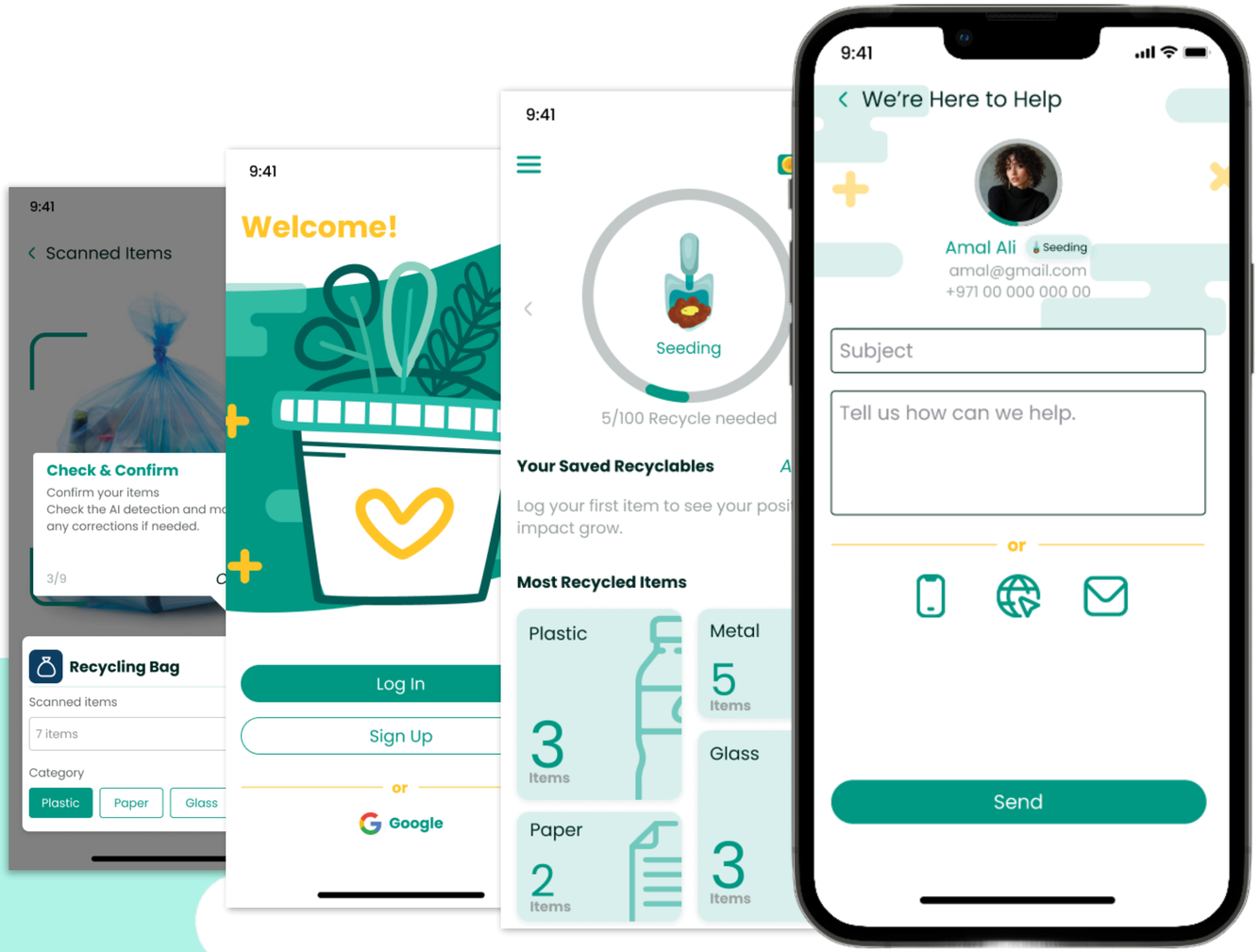
KUDZU

App Design

PROJECT 01

eGreen Badge

With eGreenBadge, the goal was to create an application that makes recycling simple, engaging, and rewarding for users. The app focuses on a smooth user journey, allowing people to track their recycling activity, earn rewards, and connect their actions to real environmental impact through a clear and accessible digital experience.



SELECTED WORK

KUDZU

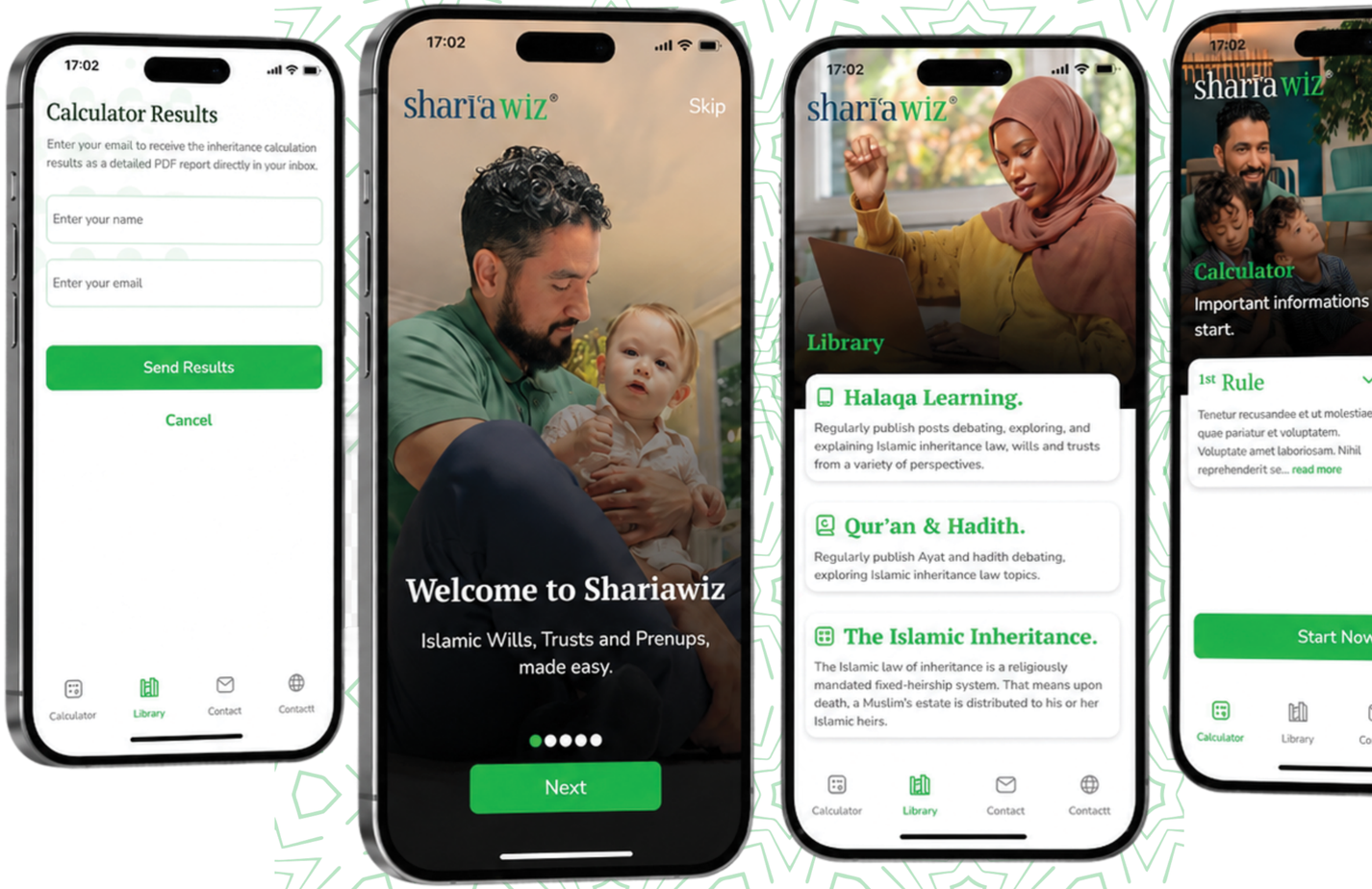
App Design

PROJECT 02

sharīʿa wiz

The ShariaWiz application was designed and developed to provide users with a clear, reliable, and easy-to-use experience for Islamic estate planning. The application focuses on simplifying complex legal and financial steps, guiding users through each stage smoothly, and delivering a practical digital solution built around trust, clarity, and accessibility.

SELECTED WORK



KUDZU

Email Marketing

ninja

We create email marketing campaigns that help brands communicate clearly, build stronger relationships with their audience, and drive meaningful engagement. Our focus is on delivering professional, targeted emails that support business goals and encourage users to take action.



SELECTED WORK

KUDZU

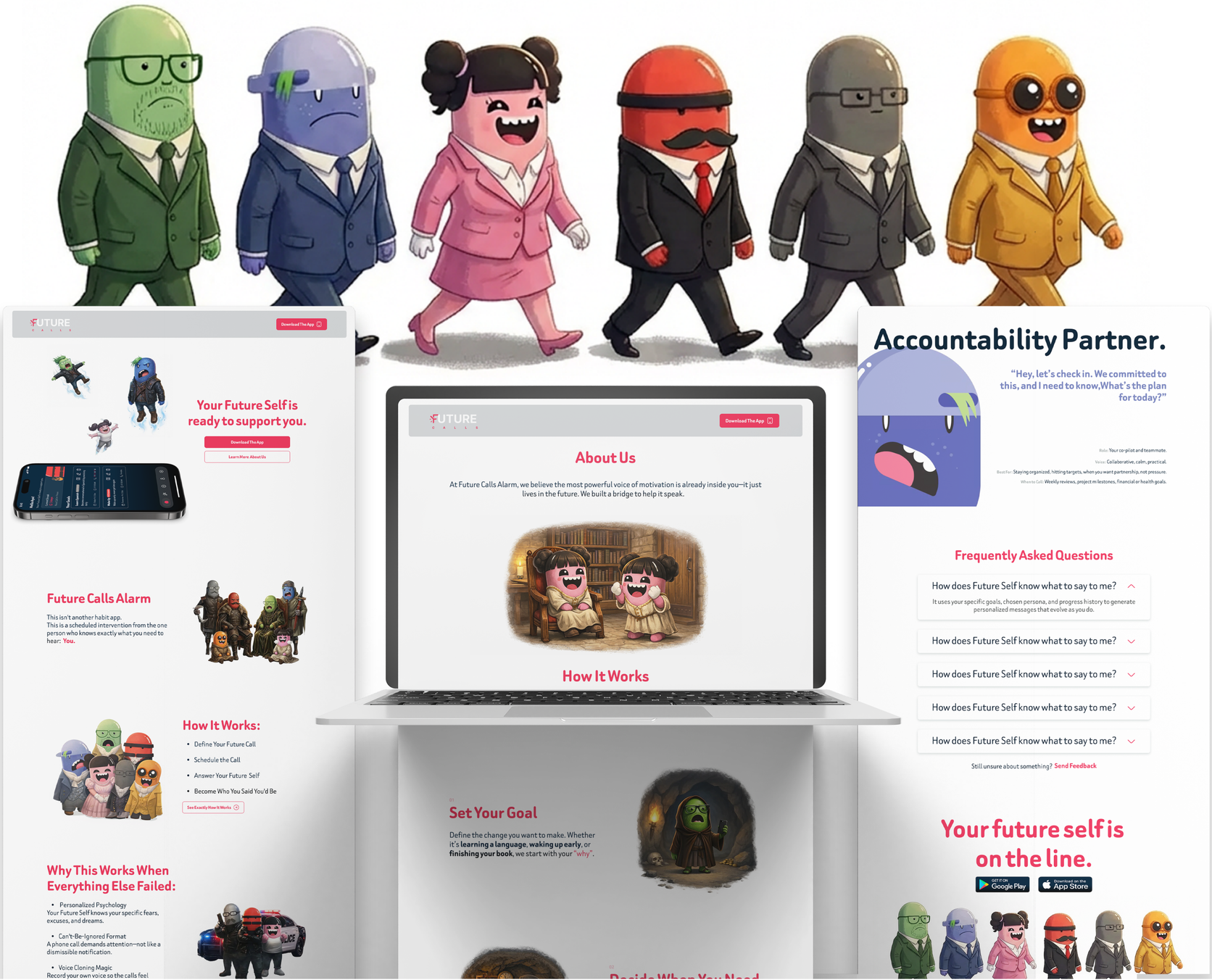
In-house projects

PROJECT 01

FUTURE
C A L L S

We designed and developed the Future Calls Alarm application to create a unique and engaging digital experience that helps users stay connected with their future selves. Our work included building a playful visual identity, designing intuitive app screens, and developing a smooth user journey that makes setting goals, choosing a persona, and receiving motivational calls simple, personal, and memorable.

Vist Website



KUDZU

In-house projects

PROJECT 01

FUTURE CALLS



Future Calls Alarm is an interactive motivation app built around the idea of receiving calls from your future self. The application combines a playful concept with a bold visual direction, character-based storytelling, and a simple user flow that makes the experience feel personal and engaging. Its UI/UX design focuses on clarity, ease of use, and emotional connection, guiding users smoothly through setting goals, selecting a persona, cloning their voice, and receiving motivational reminders in a memorable way.

LOGO DESIGN









HEX: #DFE2E6
C:11 R: 223
M:7 G: 226
Y:6 B: 230
K:0

HEX: #353938
C:71 R: 53
M:61 G: 57
Y:62 B: 56
K:54

HEX: #EC882E
C:4 R: 236
M:56 G: 136
Y:95 B: 46
K:0

HEX: B9DA99
C:29 R: 185
M:0 G: 218
Y:51 B: 153
K:0

HEX: #ED3F3F
C:0 R: 237
M:91 G: 63
Y:79 B: 63
K:0

HEX: #E6ADCE
C:7 R: 230
M:38 G: 173
Y:0 B: 206
K:0

HEX: #7D7C7C
C:52 R: 125
M:44 G: 124
Y:44 B: 124
K:9

HEX: #626AAF
C:69 R: 98
M:62 G: 106
Y:1 B: 175
K:0

HEX: #EE8A2E
C:4 R: 238
M:55 G: 138
Y:95 B: 46
K:0

KUDZU

In-house projects

CHARACTER DESIGN

The character design gives the Future Calls Alarm app a playful and memorable personality, turning each motivation style into a distinct visual persona. Every character has its own expression, color, and attitude, helping users quickly understand the type of support they will receive, whether it is encouragement, accountability, discipline, humor, or emotional pressure. Within the app, these characters act as motivational voices that guide users, push them toward their goals, and make the experience feel more personal, engaging, and fun.



KUDZU

In-house projects

CHARACTER DESIGN

The characters were designed to make goal-setting feel less like a task and more like a personalized experience. Each persona represents a different motivational approach, allowing users to choose the tone that best matches their personality and the kind of push they need. From supportive and cheerful to strict or reflective, the characters add emotional varietyto the app and help create a stronger connection between the user, their goals, and their future self.

Accountability Partner



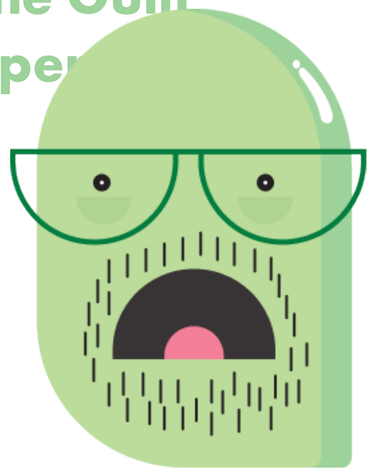
The Cheerleader



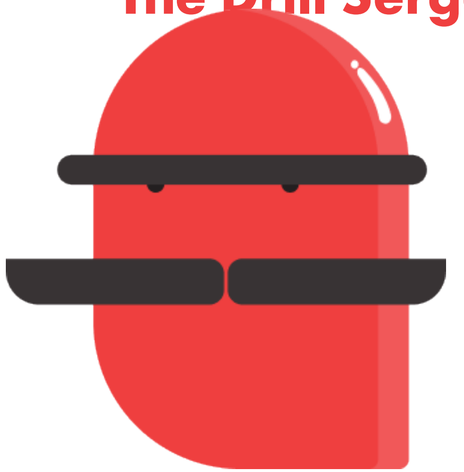
The Motivator



The Guilt Tripper



The Drill Sergeant.



The Future Visionary



KUDZU

In-house projects

PROJECT 02

Quran Palace

Quran Palace was created as a refined digital experience that makes Qur’an memorization more visual, personal, and engaging. The app concept transforms each surah into a “room” inside a memory palace, helping users connect verses with spaces, images, and structured revision. Our work focused on building a strong visual identity, an elegant Arabic interface, and a smooth user experience that guides users through memorization in a clear, immersive, and memorable way.

Vist Website



KUDZU

In-house projects

Quran Palace

Quran Palace is built around a thoughtful UI/UX experience that turns Qur’an memorization into a clear and immersive journey. The design flow guides users step by step, from choosing a surah to building their own memory palace and connecting each verse with a visual room. The interface combines dark elegant visuals, warm golden accents, Arabic typography, and spacious layouts to create a calm, focused, and premium experience that supports memorization without overwhelming the user.



KUDZU

In-house projects

LOGO DESIGN

Quran Palace







The Quran Palace logo reflects elegance, spirituality, and the journey of Qur'an memorization. Its refined Islamic-inspired design and premium color palette create a calm, meaningful identity that aligns with the app's concept.

KUDZU

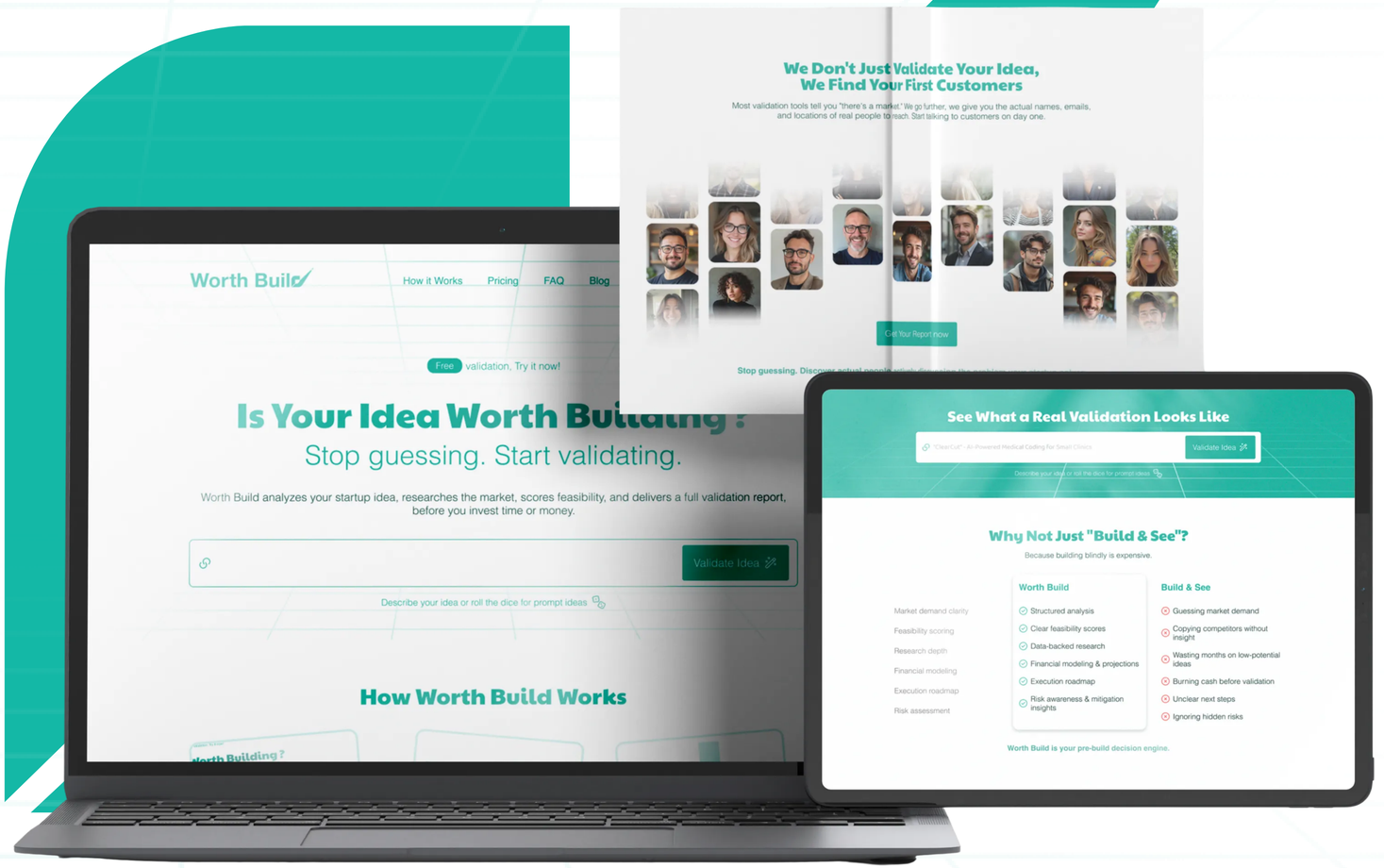
In-house projects

PROJECT 03

Worth Build

WorthBuild is a startup idea validation platform that helps founders understand whether their idea is worth building before investing time and resources into development. The website allows users to describe their startup idea and receive AI-powered insights, including market demand, competition, risks, customer discovery, and actionable next steps. Its main idea is to help entrepreneurs move from uncertainty to clarity by validating ideas quickly, finding potential first customers, and making smarter decisions before building.

Vist Website



KUDZU

In-house projects

PROJECT 03

lOGO DESIGN

The WorthBuild logo was designed to communicate clarity, validation, and smart decision-making. Its identity reflects the platform's purpose of helping founders evaluate ideas before building, using a clean and modern visual style that feels professional, trustworthy, and startup-focused.

Primary logo

Worth Build

Icon

Colors pallete

#14b8a6 #4b4b4b #ffffff

Worth Build



KUDZU

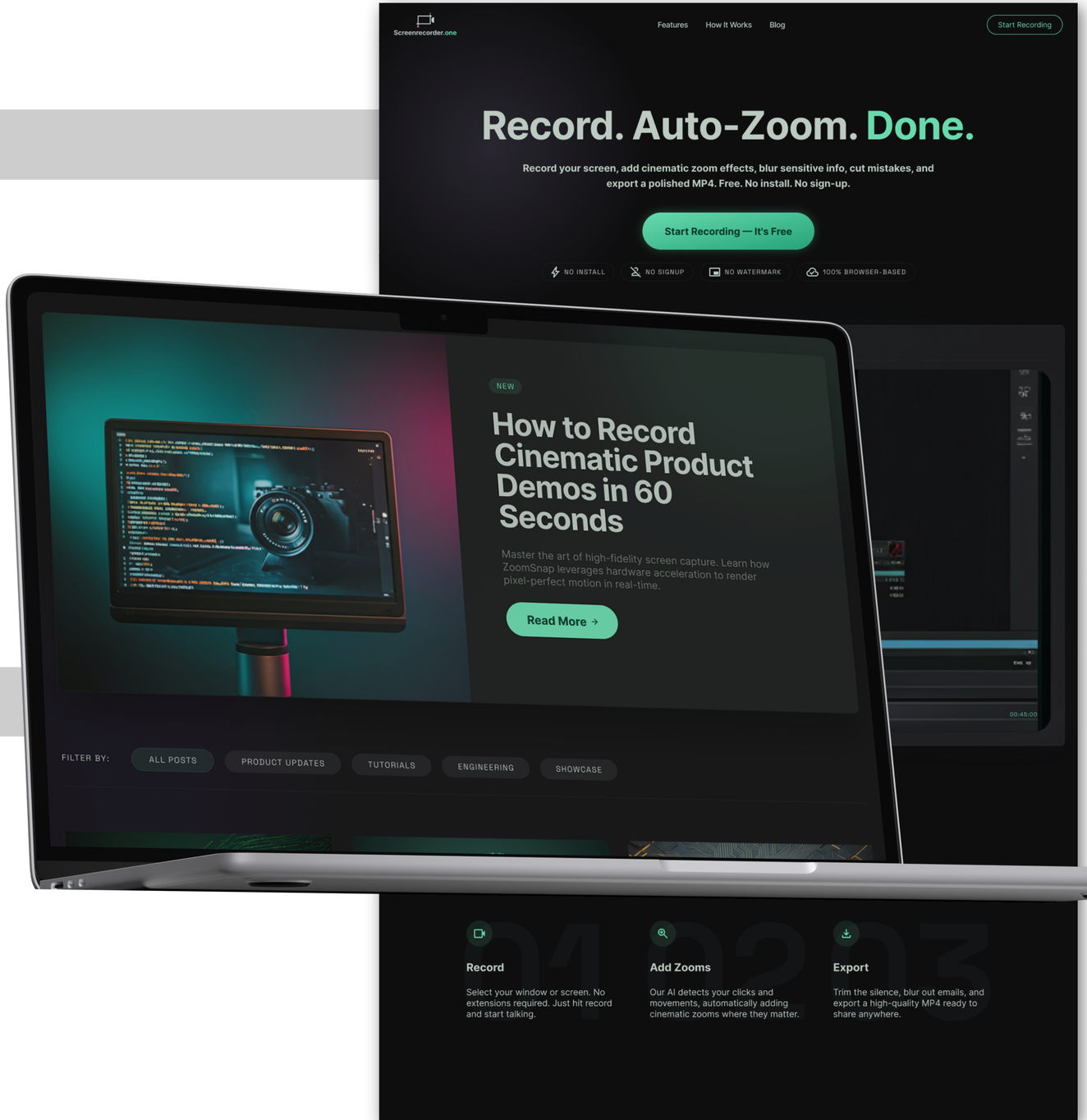
In-house projects

PROJECT 04

Screenrecorder.one

ScreenRecorder.one is a simple online tool that allows users to record their screen directly from the browser without complicated setup. We created, designed, and developed the website to deliver a clean, fast, and user-friendly experience, focusing on clear functionality, smooth navigation, and an interface that makes screen recording easy and accessible for everyone.

Vist Website



KUDZU

CREATIVE PORTFOLIO . 2026

Our Services

At Kudzu, we provide a suite of creative and digital services designed to elevate your brand and enhance your online presence

- Web/Mobile Development
- UI/UX & Design
- Growth Automation
- Graphic Design
- SM Consultancy



KUDZU

CREATIVE PORTFOLIO . 2026

Contact

Choose the channel that works best for you.

PHONE

+962 - 799065906

+962 - 6402 5466

EMAIL

info@kudzu.ai

WEB

www.kudzu.ai

INSTAGRAM

@kudzuai

LINKEDIN

/in/kudzu-ai

ADDRESS

Khilda, Amman, Jordan

